

2019 Golf Industry Show Silent Auction



Donor Recognition Levels

Double Eagle Donor (Estimated Retail Value of \$7,500 and Above)

Eagle Donor (Estimated Retail Value of \$5,000 - \$7,499)

Birdie Donor (Estimated Retail Value of \$2,500 - \$4,999)

Par Donor (Estimated Retail Value up to \$2,499)

Donor Recognition	Double Eagle	Eagle	Birdie	Par
GCM				
Company logo listing in the silent auction ad in the February 2019 issue of GCM <i>Confirmation of donation must be received by December 7, 2018 to be included.</i>	X			
Company name listing in the February 2019 issue of GCM <i>Confirmation of donation must be received by December 7, 2018 to be included.</i>		X		
Thank you ad for all donors in the April 2019 issue of GCM	X	X	X	X
Golf Industry Show				
Company logo listing in the silent auction ad in the GIS on-site directory <i>Confirmation of donation must be received by December 7, 2018 to be included.</i>	X			
Company name listing in the silent auction ad in the GIS on-site directory <i>Confirmation of donation must be received by December 7, 2018 to be included.</i>		X		
Pre-show qualified buyer mailing list to promote silent auction donation and/or presence at GIS <i>List will be sent in January 2019.</i>	X	X	X	
Designated as silent auction donor in exhibitor list in GIS on-site directory	X	X	X	X
Priority points for every dollar donated to the silent auction	X	X	X	X
Exhibit booth signage showing support of the silent auction	X	X	X	X
Auction donor badge ribbons for your entire Golf Industry Show team	X	X	X	X
A complete list of all prospective buyers who bid on your item(s)	X	X	X	X
Web Based Properties				
Company logo and link on silent auction site recognizing Double Eagle and Eagle Donors	X	X		
Company logo with link, photo and description displayed with company's donated item on the silent auction web site	X	X	X	X
Announcement of each donated item and donating company on Facebook and Twitter	X	X	X	X

The Environmental Institute for Golf and GCSAA may, from time to time, change its offerings of print and online publications. The EIFG will make every effort to substitute equivalent donor recognition via other properties as they are made available.

The Environmental Institute for Golf is the philanthropic organization of



Each donated item is tax deductible to the extent allowed by law. A letter noting your donation will be sent following the conclusion of the auction.