



MARKETING OPPORTUNITIES FORM – LAS VEGAS 2012

MAIL TO: GOLF INDUSTRY SHOW MANAGEMENT, 1421 Research Park Dr., Lawrence, KS 66049

OR

FAX TO: (785) 832-4478 • DEADLINE: JANUARY x, 2012

QUESTIONS? Contact your Account Manager at GCSAA (800) 472-7878 or NGCOA (800) 933-4262

Exhibitor _____

Mr. Ms. _____
Contact

Address _____ City _____ State _____ Zip _____ Country _____

Telephone _____ Fax _____ E-mail _____

Yes No Pre-Show Labels*\$710 \$
Pre-registered qualified buyers
 NGCOA only - \$390 GCSAA only - \$320

Specify the date you would like to receive labels before the show,
beginning Dec. 1, 2011, through Jan. 27, 2012 / /
Mo. Day Yr.

Yes No Post-Show Labels*\$920 \$
Registered qualified buyers
NGCOA only - \$470 GCSAA only - \$450

Post show labels will be shipped by March 30, 2012

Yes No Pre-Show and Post-Show Labels*\$1,400 \$
All registered qualified buyers
NGCOA only - \$750 GCSAA only - \$650

Specify the date you would like to receive labels before show,
beginning Dec. 1, 2011, through Jan. 27, 2012 / /
Mo. Day Yr.

Post show labels will be shipped by March 30, 2012
*Requires marketing piece sample you plan to use with these labels prior to labels being mailed to you.

Yes No Golf Industry Show Directory AdvertisingContact your account manager

Yes No Pre-Show Media Labels.....Complimentary

**Inform the media when a news conference is scheduled.

Yes No My Planner Upgrade..... \$149, \$495, \$1,495, \$2,495
\$3,500, \$4,995 (circle one)

Yes No Exhibit Hall Guest Vouchers Qty. _____ Complimentary
**Personally invite customers to the show at no charge for Thursday, March 1, 2011 from 1 pm - 5:30 pm.

Yes No Smart Phone App (green package)..... Complimentary

Yes No Smart Phone App Upgrade..... \$500, \$1,000, \$4,000, \$8,000 (circle one)

Payment Options
 Check enclosed
Remit in U.S. funds only
(U.S. dollars drawn on U.S. bank)
REMIT TO: GOLF INDUSTRY SHOW
1421 Research Park Dr.
Lawrence, KS 66049
 Charge my Credit Card
MasterCard VISA American Express
Credit Card Number _____
Exp. Date ____/____/____
M M Y Y Y Y
Print Cardholder's Name _____
Signature _____