

FORMS OVERVIEW

New Product Showcase

The Golf Industry Show is the perfect time and place to launch your new products and services. Display your newest innovations in the New Product Showcase, located in booths # 1049 and # 1069. As attendees consume the show, your new product will be front and center, the focus of attention and discussion. Don't miss the opportunity to participate in the Golf Industry Show's New Product Showcase. A form is included in this section of the Exhibitor Service Kit. For additional information, please contact your GCSAA or NGCOA account manager. Deadline to participate is December 16, 2011.

Hotel Meeting Space Reservations

Exhibitors who plan hospitality suites, meetings or outside activities of any kind before, during or after the show must provide Show Management with a written schedule of such activities at least four weeks prior to the show. Exhibitor functions must not conflict with the show hours or any official event scheduled by Golf Industry Show Management. Failure to comply with this rule may result in cancellations and removal of an exhibit.

Conference hotels will not release function space for your event until it has been cleared by Show Management. To request meeting room/function space, fill out the Meeting Room/Function Space Request Form in this section of the service kit and return it to Show Management for approval. If your request is approved, the hotel will contact you directly. If there is a problem or conflict with your function, Show Management will contact you.

Stay to Win

Stay to Win is your opportunity to pre-market your prize drawings and have them announced live at show over the public address system. Your great prize along with those from other exhibitors, the Test Drive Technology Center and giveaways/incentives from the partnering association of the Golf Industry Show, will help the show close with an air of excitement.

All winners must be on the show floor to claim their prize, so continue networking with your clients while you enjoy this exciting atmosphere. In January, Golf Industry Show Management will contact all exhibitors whose drawings or giveaways will be featured during these announcements.

Drawing/Giveaway Approval Information

Exhibitors who plan to have a drawing and/or giveaway at the trade show must fill out the appropriate form located in this section of the service kit. All drawings and/or giveaways must be approved by Show Management. No alcohol will be allowed. All attendees must register in the Exhibitor's booth for any drawing to be held. Drawings cannot be conditioned upon placement or amount of an order. Upon approval, you will be notified in writing. Request form must be submitted before January 20, 2012.

Performance Approval Information

Exhibitors who are planning to use live performances must receive written approval before the show in order to contact neighboring exhibitors. Exhibitors must comply with the guidelines of Acceptable Sound Levels in the Rules and Regulations section of this kit. All performances must be approved by Show Management. Upon approval, you will be notified in writing. Request form must be submitted before January 20, 2012.

Banner Approval Information

Exhibitors (in island, split island or peninsula booth locations only) may hang identification signs and graphics above their booth location. Banners must not violate the height restriction applicable to their booth configuration. Hanging signs must meet with the restrictions listed in the Rules and Regulations section of this kit. Exhibitors who plan to have a banner/identification sign at the trade show must fill out the appropriate form located in this section. All banner/identification signs must be approved by Show Management. Upon approval, you will be notified in writing. Request form must be submitted before December 23, 2011.