



golf industry show

# San Antonio 2018

Trade Show | February 7-8, 2018 | Henry B. Gonzalez Convention Center

**CONNECT. DISCOVER. ELEVATE.**

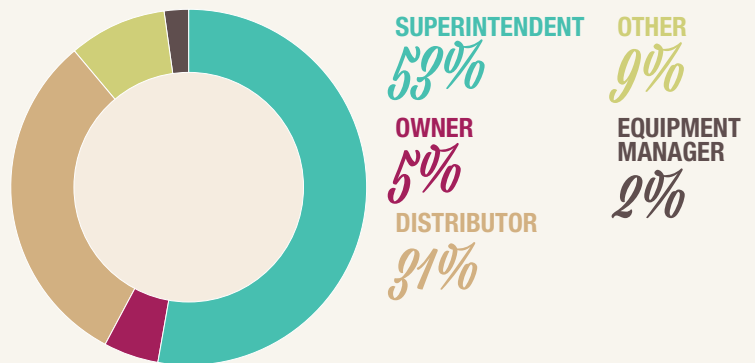
The Trade Show at the Golf Industry Show is the game's premier learning and networking marketplace. No other single event attracts more key decision-makers from every aspect of the golf course and facility management industry under one roof.

## MOVE YOUR BUSINESS FORWARD

Attendance at the 2018 Golf Industry Show is a cost-effective way to reach qualified buyers.

- Identify new customers and generate leads
- Strengthen relationships with current clients and network with other industry professionals
- Promote brand awareness
- Expand to new/global markets

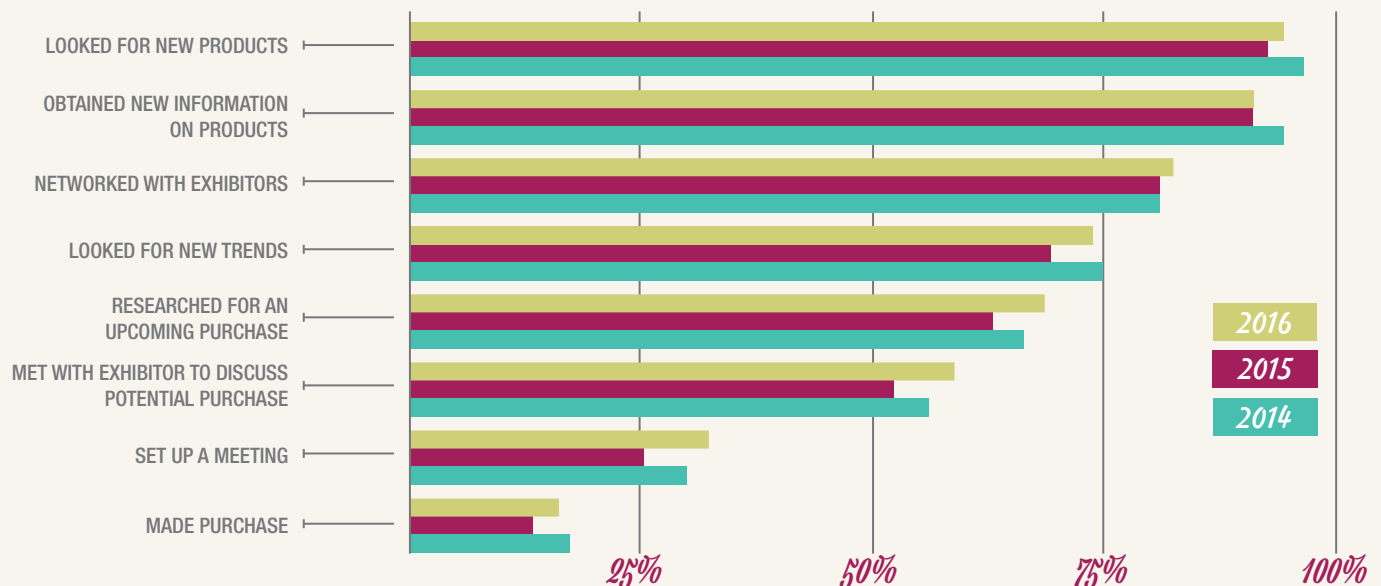
## QUALIFIED BUYERS BY TITLE



## CONNECT WITH CUSTOMERS

More than 6,000 qualified buyers from over 60 countries will be in attendance. You'll reach the entire course, club and facility management audience.

## QUALIFIED BUYERS BEHAVIOR



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## SIGN-UP PROCESS FOR SAN ANTONIO

We have partnered with a2z, Inc., to bring you the best exhibitor experience. With an easy, single sign-on dashboard, you will:

- Enter your exhibit space contract
- Upgrade/purchase GIS marketing opportunities
- Print and pay invoices
- Manage online booth
- Order services from vendors
- View online floor plan for booth selection
- Order badges for your booth personnel

## PRIORITY POINT DEADLINE: JUNE 15, 2017

Submit your contract and a 50% deposit by June 15 to use your priority points for booth selection at the 2018 Golf Industry Show in San Antonio. New exhibitors with no priority points are encouraged to send in the contract and deposit prior to the June 15 deadline to take advantage of early booth selection.

**Booth includes:** show site material handling, five (5) badges per 100 nsf for personnel to work the booth, New Product Showcase entry, Freeman concierge service, complimentary meeting space, basic directory listing in print, online and mobile app, and lead retrieval.

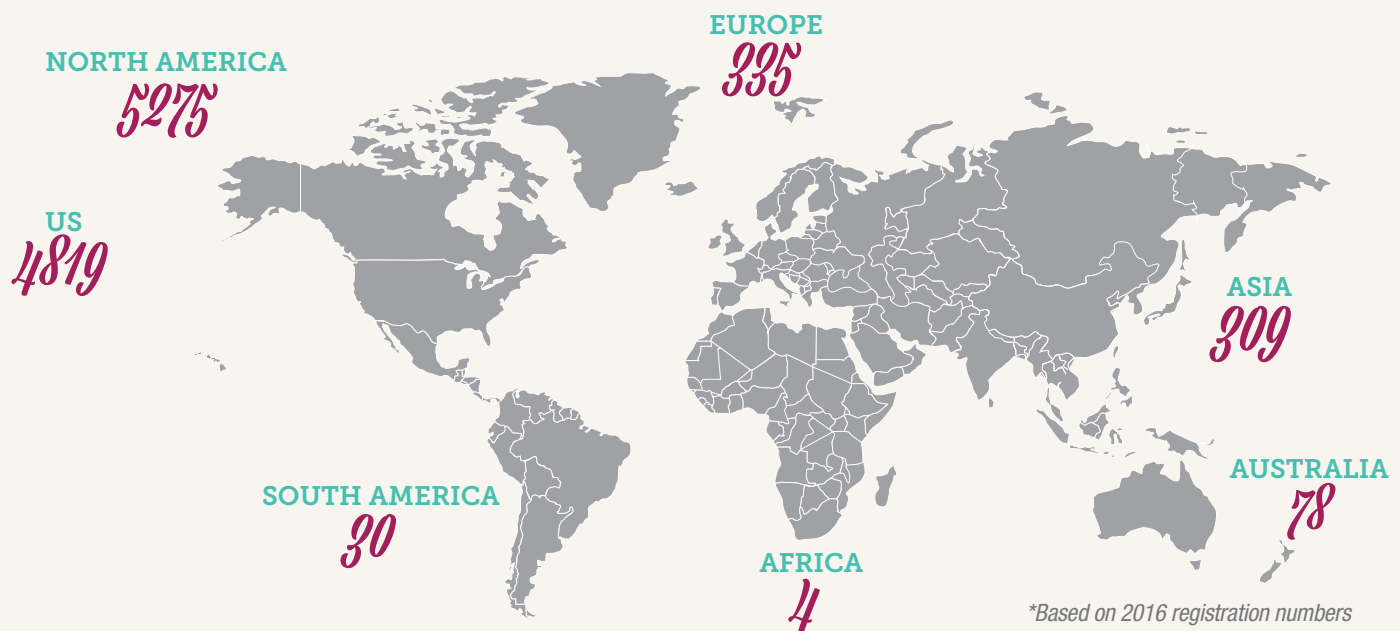
### Other key dates:

June 2017 – Exhibitor Service Kit available

October 31, 2017 – Balance of booth deposit due

## GAIN INTERNATIONAL ATTENTION

The fastest-growing group of qualified buyers at the Golf Industry Show has come from beyond the borders of the United States. In fact, nearly one in five qualified buyers are international.



## MAKE YOUR PLANS TODAY

Exhibiting at the 2018 Golf Industry Show will provide you with tremendous exposure to thousands of key decision-making professionals in the industry. Don't miss this opportunity to grow your business. Visit [golfindustryshow.com/exhibitors](http://golfindustryshow.com/exhibitors) to sign up.

### PRESENTING PARTNERS



### PARTICIPATING PARTNERS

